

# ROAD TO EUROSKILLS 2020

Edition No. 6

euroskills2020.com



## EUROPEAN SPOTLIGHT FALLS ON AUSTRIA

Just imagine – we are Europe, and the eyes of the world are upon us! From 29th September onwards, Austria will become the epicentre of the EuroSkills world. As soon as the final European championship competitions are completed at EuroSkills 2018 in Budapest, Graz will officially take the helm as host of EuroSkills 2020. A small country in the Alps, Austria has long been known in Europe for its fine products and excellent workmanship. Exquisite wines,

“Mozartkugel” confectionery, Swarovski crystal, pumpkin seed oil, Bösendorfer grand pianos – these products are just as much stars on the international stage as Arnold Schwarzenegger in Hollywood or Marcel Hirscher on the slalom slopes. In the political arena, too, it’s Austria’s turn to be in the limelight. Since 1st July, Austria has held the Presidency of the EU Council and is able to set own priorities in Brussels as well as dealing with current issues.

And what about EuroSkills 2020? You can feel the EuroSkills vibes all over Austria. In companies, the prospective participants and winners are starting their training and the ‘skillers’ are perfecting their capabilities. After all, Austria has long been known worldwide for its exceptional workmanship in crafts and trades: a characteristic that has shaped not only our economy, but also our entire cultural landscape. All the more reason for us to say: “We are Skills!”

### TEAM SPIRIT AT ITS BEST AS AUSTRIA JOINS FORCES

This is how the organising team is busily preparing for ES2020 in Graz.

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### EUROSKILLS AT INTERTOOL, VIENNA

Three ES2018 participants showcased their skills at Vienna technology fair.

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### GRAZ AIRPORT: WELCOME ABOARD!

Award-winning quality of service is just one reason to travel to Graz by air.

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### FILM SHOOT FOR EUROSKILLS: "SEE YOU IN AUSTRIA"

Captivating images, emotive content and a heart-warming success story.

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# TOGETHER WE CAN MAKE EUROSILLS HAPPEN

ES2020 SET TO BECOME AN AUSTRIAN SUCCESS STORY THANKS TO MANY HELPING HANDS AND METICULOUS PREPARATION



© KANIZAJ Marija-M. (2)



## MISSION AND PASSION

Preparations for EuroSkills 2020 are in full swing, and we and all our team will be taking advantage of EuroSkills 2018 in Budapest to gather information and expand the international skills network. After winning the bid to host EuroSkills two years ago, we received a very warm welcome to the international EuroSkills family. Former organisers have shown great willingness to share their experience with our team. This precious knowledge and our research will feed into our activities and preparations for ES 2020.

Our team is growing steadily and we are lucky to have incredibly motivated colleagues on board. What binds our team together? The legendary skills “bug”, i.e. the enthusiasm that makes SKILLS go viral, and the passionate support by supervisory board chairman Josef Herk.

For us, EuroSkills 2020 means more than just planning a unique event. EuroSkills 2020 presents Austria with a great opportunity to enhance the status of the dual education system and thus help to secure the individual life chances of young people in Europe. A big thank you to everybody for their overwhelming support!

Even though EuroSkills 2020 is still two years away, preparations for the mega event in Graz are already in full swing and are keeping our organizing team busy. Our project assistant Christina Oppelz is currently drawing up a number of different sponsorship packages so that everybody interested can find the perfect match. We, or more precisely our Head of Competitions, Stefan Praschl, and our Technical Coordinator, Thomas Wurditsch, are in the process of training and preparing our workshop managers in the best possible way for the competitions. For the 55 workshop managers, EuroSkills Budapest already feels

like the “dress rehearsal” for the vocational skills championships that will take place two years later in Austria. General Manager Harald del Negro and Head of Operations Gerald Prabitz focused on developing a basic technical concept outlining the course of the event at the Graz exhibition centre.

Communication, too, is playing a key role during the preparations: communication and campaign planning is currently being developed by General Manager Angelika Ledineg, assisted by Anna Zebinger and Sarah Gritsch. Support in organisational matters is provided by Laura Hütter, Assistant to the Management, who is

also keeping an eye on the planning work for this major event and is busily searching suitable hotels and other accommodation for ES2020 in Graz. A large event like EuroSkills 2020 needs many helping hands to be a success. That’s why we are already making great efforts to work out how we can involve volunteers. The man in charge of this is Alex Spiegl. Our event planner Birgit Witrisal is also already working hard. Her tasks include fine-tuning the course of the event and devising a social programme for EuroSkills 2020. After all, our goal is to ensure a unique and unforgettable experience for all participants and visitors.

I’ve been a fan of EuroSkills from the very start and I have often seen young people surprise themselves with what they can achieve.

JOSEF HERK  
Chairman of EuroSkills 2020 GmbH



© Foto Fischer



# EUROSILLS SHOWN AT ITS BEST AT INTERTOOL

One of the most important trade fairs for manufacturing technology is Intertool in Vienna. Together with the umbrella organisation, Skills Austria, EuroSkills 2020 GmbH was represented at Intertool this year by a booth in the "Steirereck" corner, the zone of the exhibition devoted to Styrian power technology.

The main purpose of the EuroSkills 2020 presence was to showcase the European Skills event taking place in 2020 in Austria. This was achieved by means of a demonstration given by three EuroSkills 2018 participants, who

practised live under competition conditions by working at a CNC milling machine and other training and simulation equipment and aroused much interest among visitors. A very popular highlight at the Intertool fair was the #pushyourskills photo booth, where visitors could put on a special set of EuroSkills boxing gloves and pose for a photo. Another goal was to provide the entrepreneurs present at Intertool with information on how they can best present their skills in September 2020 and draw the attention of a broad, Europe-wide audience to their companies.



© Jori Konstantinov (7)

# TOP 10 IN EUROPE

## MCG – EXHIBITION CENTRE GRAZ

THE MCG IS ALREADY A CERTIFIED "GREEN MEETINGS" VENUE. "KONGRES" MAGAZINE EVALUATED THE BEST CONVENTION CENTRES OF 2015 BY MEANS OF A HIDDEN CUSTOMER SURVEY. WITH ITS WARM WELCOME AND EXPERT SERVICES, MCG ACTUALLY RANKS AMONG THE TOP TEN CONVENTION CENTRES IN EUROPE!



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# NEW VIRTUAL PINBOARD

## STAY UP TO DATE WITH THE EUROSILLS SOCIAL WALL

Too busy to be constantly checking all the various EuroSkills social media channels? The Social Media Wall on the EuroSkills 2020 website provides a compact overview of the very latest activities on social media. See at a glance what the Austrian EuroSkills team is

doing and how the preparations are going, and gather fascinating insights into the skills world. Our Social Wall is a fantastic way for you to join us on the exciting, eventful and highly interesting journey to EuroSkills 2020 in Graz – and you definitely won't miss any news.



© Marcelo Machado de Melo

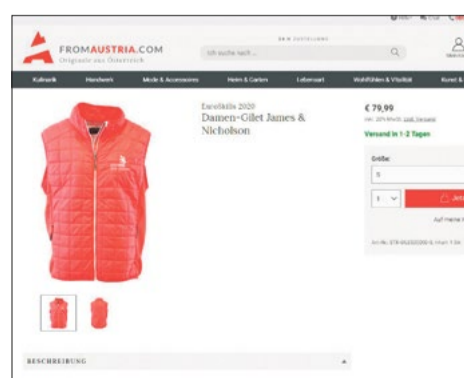
## EUROSILLS IN THE DIGITAL SHOPPING CART

With EuroSkills 2018 in Budapest just around the corner, our new webshop has plenty for EuroSkills enthusiasts to choose from in the blue, red and white "We are Skills" colours. Shopping for merchandise online couldn't be easier, as the first items in the range are released for sale. EuroSkills general manager Angelika Ledineg gladly shares her fashion advice: "The dark blue polo shirt with its red and white striped collar is awesome!" The stylish We-are-Skills smartphone cover is also a perfect way to come out as a true EuroSkills fan. We look forward to more articles being added to the range, and especially to seeing our heroes appear in their stylish EuroSkills outfits.



## "WE ARE SKILLS" APP

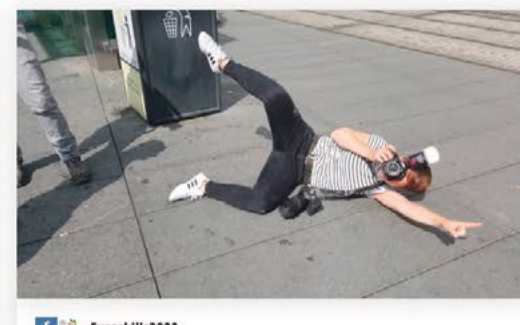
The "WE ARE SKILLS" app has been designed as an information app about EuroSkills 2020, and is to be rolled out and promoted very soon – i.e. by the end of 2018. Firstly, it is designed for exchange of information and interactions with the members of the organising team, which means that all information concerning the event that is already available will be included. Secondly, the app will gradually introduce EuroSkills 2020 to its users, with details of the event and information on topics such as vocational skills competitions, the image of vocational education, highlights of Styrian or other Austrian companies.



## SOCIAL WALL



**EuroSkills2020**  
**SEE YOU IN AUSTRIA** Fünf unserer jungen #EuroSkills2020 Botschafter, Manfred Zink, Birgit Haberschrick, Lisa Janisch, Fabian Gwiggner und Hoamatstoa Melanie Seidl, kamen dieses Wochenende extra nach Graz, um mit uns den neuen EuroSkills 2020 Imagefilm „See you in Austria“ zu drehen, der am 29. September 2018 in Budapest bei der EuroSkills 2018 Schlussfeier erstmals gezeigt wird! Ein höchst professioneller Einsatz unserer Welt- und Europameister, tolle Stimmung und traumhaftes Wetter – was will man mehr! 📸 Fotos: Kanizaj Marija und EuroSkills2020 #euroskills2020 #weareskills #seeyou...



**EuroSkills2020**  
 ... und so ist das neue #euroskills2020 Titelbild entstanden :-): Kanizaj Marija mit vollem Körpereinsatz und ganz nach dem Motto #ampartofit :-): #weareskills #euroskills2020 #seeyou2020inaustria



**EuroSkills2020**  
**WE ARE SKILLS** Im EuroSkills-Büro wird wie immer fleißig und mit volstem Einsatz gearbeitet – dieses Mal waren die Sponsoring-Pakete für EuroSkills 2020 an der Reihe! 📸 #weareskills #euroskills2020 #bepartofit



**EuroSkills2020**  
**SKILLS FROM AUSTRIA** So geht Teambuilding und Training: Unsere Betonbauer für #EuroSkills2018 bereiten sich mit einer speziellen Challenge auf den harten Wettkampf vor – nämlich mit Klettern! 📸 In diesem Sinne: Go for Gold! 🏆 #teamaustria #euroskills #weareskills #roadtobudapest



**EuroSkills2020**  
**GEWINNE EIN EUROSILLS-STRANDSET** Den Sommer kannst du bald ein bisschen mehr genießen – und zwar mit einem coolen EuroSkills2020-Strandset, bestehend aus einem kuscheligen Handtuch, einem Strandtennis-Set und einer Wasserflasche 📸 So kannst du teilnehmen: ✓ Like unsere FB-Seite EuroSkills2020! (wenn du noch nicht Fan bist) ✓ Like den Beitrag ✓ Verrate uns in den Kommentaren, wohin du das Strandset gerne mitnehmen möchtest! Die Auslosung findet via Zufallsprinzip mittels einer Live-Ziehung auf Facebook statt – teilnehmen kannst du bis zum 27. August 2018! 📸 Das Gewinnspiel wird ...



**EuroSkills2020**  
**PUSH YOUR SKILLS** Das pushyourskills-iPad ist endlich in den Händen des glücklichen Gewinners gelandet: Unser #EuroSkills2020-Botschafter Fabian Gwiggner hat Hannes Hirner an seinem Arbeitsplatz im Autohaus Strasser besucht und das iPad überreicht! Wir wünschen viel Spaß mit dem Gewinn! 📸 #weareskills #pushyourskills #bepartofit



**EuroSkills2020**  
**EUROSILLS 2018 – TICKETS** Endlich sind sie verfügbar: die Tickets für die Eröffnungs- und Abschlussfeier für #EuroSkills2018 in Budapest 📸 Sichere dir gleich online dein Ticket und sei live dabei! 📸 #euroskills2020 #weareskills #roadtobudapest #bepartofit



**EuroSkills2020**  
**COUNTDOWN TO BUDAPEST** Genau 57 600 Minuten, 960 Stunden oder auch 40 Tage noch bis zu #EuroSkills2018 in Budapest – wir können es kaum mehr erwarten und zählen die Tage, bis es endlich so weit ist! 📸 #weareskills #euroskills2020 #roadtobudapest #bepartofit



**EuroSkills2020**  
**WE ARE SKILLS** Damit wir auf EuroSkills Budapest 2018 bestens vorbereitet sind, geben wir auch am heißesten Tag des Jahres alles – doch eine kleine Pause zwischendurch muss auch sein 📸 #weareskills #euroskills2020 #bepartofit

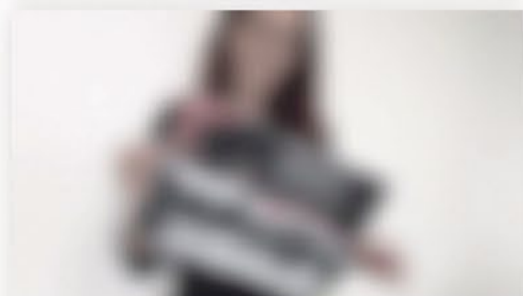


**EuroSkills2020**  
**SKILLS FROM ABROAD** Das WorldSkills Kazan 2019-Abenteuer ist vorbei: Die Flagge ist von ihrer Weltreise nun offiziell nach Russland

WALL



EuroSkills2020  
Foto: Kanizaj Marija #euroskills2020 #weareskills #seeyou2020inaustria #heroeskills2020



EuroSkills2020  
COUNTDOWN TO BUDAPEST Heute in 3 Wochen finden die ersten Bewerbe von #EuroSkills 2018 in Budapest statt: Wir befinden uns in voller Fahrt auf der Road to Budapest und können es kaum erwarten – allen voran unser EuroSkills 2020 Boss Josef Herk! 🏆🇮🇹



EuroSkills2020  
Wir ziehen den Gewinner unseres EuroSkills2020-Strandset 🍷🍷 #weareskills #bepartofit #euroskills2020



EuroSkills2020  
SKILLS FROM AUSTRIA Nur noch wenige Wochen und dann starten die Berufseuropameisterschaften 2018 in Budapest – im "Endspurt" befindet sich auch Spengler Mark Krause, der schon seit Februar fleißig mit seinem Experten Willi Strasser trainiert. 🙌🇮🇹 Das Spengler-Duo freut sich schon jetzt auf den Wettbewerb und darauf, ihr ganzes Können unter Beweis zu stellen. Auch wir wünschen ganz viel Erfolg! 🍀 #teamaustria #weareskills #euroskills #roadtobudapest



EuroSkills2020  
SAVE THE DATE Die besten Installateure des Landes matchen sich um die "Goldene": Komm am 19. und 20. Oktober vorbei auf der SBim (Schul- und Berufsinformationsmesse) und erhalte spannende Einblicke in die Welt der Berufswettkämpfe! 🙌🇮🇹

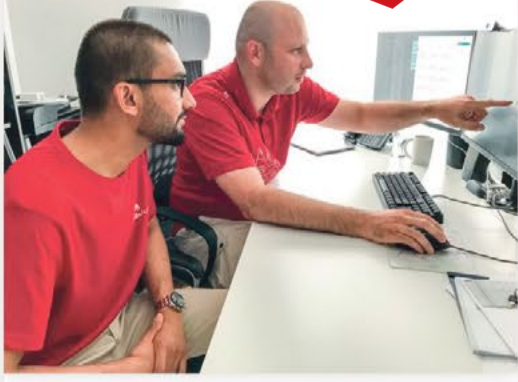
**f**  
Follow us on Facebook:  
[www.facebook.com/euroskills2020](http://www.facebook.com/euroskills2020)

**Instagram**  
Follow us on Instagram:  
EuroSkills 2020 – @euroskills2020

**Twitter**  
Follow us on Twitter:  
EuroSkills 2020 Graz – @2020Graz

**euroSkills TV**  
Follow us on euroSkills TV:  
[www.euroskills.tv](http://www.euroskills.tv)

**YouTube**  
Follow us on YouTube:  
<http://bit.ly/2xf62Dy>



EuroSkills2020  
SKILLS FROM AUSTRIA Mitten in der heißen Phase der Vorbereitungen auf EuroSkills in Budapest befindet sich auch Abusofean Ali – er vertritt #TeamAustria im Beruf Web Development und will nicht mit leeren Händen nach Hause kommen! 🙌🇮🇹 Deshalb wird gemeinsam mit seinem Trainer Franz Stimpfl schon fleißig getüftelt, programmiert und

# SHINY NEW EUROSILLS WEBSITE

What a splendid debut for our new digital showcase, which replaces the website set up during Austria's bidding phase. The new design, featuring clear red-white-red lines accentuated with blue and gold highlights is a friendly reminder of Austrian national pride. There are edgy design elements that resemble winners' medals, while witty captions raise a

smile. The website's centrepiece, the Social Wall, reflects the emphasis on news and social media. This virtual pinboard is a collection of snappy posts bringing the latest news about WorldSkills, EuroSkills and our vocational championship heroes. And, of course, our new webshop and the popular #pushyourskills game are just a few clicks away!

**EURO SKILLS GRAZ 2020**  
EUROPAMEISTERSCHAFT DER BERUFE  
16.-20. SEPTEMBER 2020

**WE ARE SKILLS**  
Mit den EuroSkills 2020 richten wir eine Großveranstaltung von europäischem Niveau aus. Wir setzen alles daran, das Event selbst zum unvergesslichen Erlebnis für alle Teilnehmer zu gestalten. Darüber hinaus ist es unser Anspruch, die EuroSkills 2020 als einmalige Chance zu nutzen, um nachhaltig zu gestalten, zu verändern und dafür zu sorgen, dass die Teilnehmer, Unternehmer und Besucher die positive Energie und den europäischen Skills-Gedanken auch nach 2020 in ihren Herzen weitertragen.

**NEWSFLASH**

## BRANDNEW EUROSILLS TV CHANNEL

EuroSkills TV is the first online TV channel set up exclusively for a EuroSkills event. This channel features extensive news and information on the subject of skills, conveniently on a single channel. Live broadcasts of the competitions in September 2020 are of course also being

planned. Looking beyond 2020, EuroSkills TV will continue be used for future competitions with the aim of skills as a topic becoming firmly anchored in the public awareness. Our advice: relax on your sofa, tune in to EuroSkills TV and cheer for our heroes!

**Ein Triumph in rot-weiß-rot**

**„We are Skills“ Starker Auftritt in Wien**  
„We are Skills“ Unter diesem Motto haben WKO-Generalsekretärin Josefa Herk und sein Team im Rahmen eines höchst prominent besetzten Empfanges in der WKO in Wien erfolgreich Stimmung für die EuroSkills

**Wirtschaftsparlament: Familienbetriebe und WKO-Reform im Fokus**  
Unterstützung für die heimischen Familienbetriebe, die WKO-Plattform 4.0 und die Vorbereitung der EuroSkills 2020 in Graz waren die Schwerpunkte der Sommeritzung des steirischen Wirtschaftsparlamentes.

# A CONVENIENT REGIONAL HUB FOR HIGH-FLYERS

**AT GRAZ AIRPORT, SKY-HIGH ASPIRATIONS MEET RELAXED  
CONVENIENCE. CHECK IN AND CHECK IT OUT!**

Graz Airport "GRZ" is a regional airport located on one of the oldest airfields in the world. The airport, which took barely a year to build, opened in 1914 and was used in the subsequent decades for military and civilian purposes. Following its expansion the airport is also suitable for landing larger aircraft. This has made Graz Airport one of the region's most important hubs.

Some of the world's largest airlines fly to Graz. More than 140 flights weekly, most of them to the major European hubs, speak for themselves. With Turkish Airlines, which flies to the largest number of countries worldwide, as well as Lufthansa, KLM, Austrian Airlines, airberlin and SWISS, a number of well-known carriers are regulars at GRZ.

The airport's international abbreviations are GRZ and LOWG according to the IATA and ICAO standards respectively. It is situated about nine km from Graz city centre straddling

the municipalities of Graz-Thalerhof and Feldkirchen. Passengers can reach it easily by car via motorways A2 and A9 or by public transport. The rapid transit railway line S5 stops at Graz-Feldkirchen airport railway station, just a few hundred metres from the airport. Passengers can travel from Graz city centre directly to the visitor terminal by public transport.

The airlines particularly appreciate the quality and professionalism of the services provided at GRZ airport. GRZ's award-winning quality of service is just one of the reasons why it is known throughout Europe. There is plenty on offer at Graz airport, with an emergency passport service, free WiFi, an information point, a nice cup of coffee before take-off, numerous places for shopping and dining open seven days a week, or more than 270 events annually directly on site. And all this away from the hustle and bustle of a major hub. Last, but not least: flying to and from GRZ is easy and convenient!

## STYRIAN HOSPITALITY

Graz – a colourful blend of architecture, design, world cultural heritage, culinary art and much more. Situated in the south of Austria, the capital of the region of Styria entices with its charm, lifestyle and an atmosphere radiating youthful urbanity. This is exactly what we would like our EuroSkills 2020 visitors to experience first-hand. That's why we are already busy organising the most beautiful guesthouses and hotels in town and preparing suitable accommodation packages so that even the hotel stay becomes an unforgettable and pleasant experience for our visitors.



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© Lupi Spuma/Flughafen Graz

#BE  
PART  
OF IT

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## WHY ARE THE AUSTRIAN REGIONAL ECONOMIC CHAMBERS ALSO LENDING THEIR SUPPORT TO EUROSKILLS 2020?



### Austria's Federal Chamber of Commerce

... because we would like to show the value of dual education in Austria and, of course, EuroSkills is an excellent opportunity for young skilled workers.

#### HARALD MAHRER

President of the Austria's Federal Chamber of Commerce



### Lower Austrian Economic Chamber

... because it is important to show Austria's superb and well qualified, young skilled workers and how competitive these young people are at international level.

#### SONJA ZWAZL

President of the Lower Austrian Economic Chamber



### Carinthian Economic Chamber

... because our Team Austria shows that we Austrians have the best skilled workers.

#### JÜRGEN MANDEL

President of the Carinthian Economic Chamber



### Burgenland Economic Chamber

... because EuroSkills demonstrates that high-quality education in our companies is the foundation for a successful future.

#### PETER NEMETH

President of the Burgenland Economic Chamber



### Vorarlberg Economic Chamber

... because these competitions are an excellent opportunity for our young skilled workers to measure up against their European colleagues and showcase their own skills. This makes them excellent ambassadors for our apprenticeship training.

#### HANS PETER METZLER

President of the Vorarlberg Economic Chamber



### Upper Austrian Economic Chamber

... because EuroSkills is Europe's showcase for quality and vocational qualifications.

#### DORIS HUMMER

President of the Upper Austrian Economic Chamber



### Salzburg Economic Chamber

... because we support dual vocational education as the ideal system for training skilled workers in every respect and because EuroSkills is the perfect stage for demonstrating the competitiveness of our young skilled workers at international level.

#### KONRAD STEINDL

President of the Salzburg Economic Chamber



### Styrian Economic Chamber

... because we have the best young skilled workers in Austria, and EuroSkills give us the opportunity to show this.

#### JOSEF HERK

President of the Styrian Economic Chamber

# A MESSAGE GOES AROUND THE SKILLS WORLD

Spectacular promotional film shoot: five "skillers" have captured Graz on film and are taking the most beautiful images with them to a very special premiere in Budapest as a gift for the hosts.

We are Skills! This was the message that accompanied five European and World Skills champions from all corners of Austria as they set out to capture the capital city of Graz on film. Their mission? The aim was not only to put the EuroSkills 2020 venue under the spotlight, but also to capture the finest images. In front of the camera: Lisa Janisch, Melanie Seidl, Birgit Haberschrick, Fabian Gwiggner and Manfred Zink. The brand new promotional film "See You in Austria" will be launched on 29 September at the closing ceremony of EuroSkills 2018 in Budapest. In this way, all of Europe will be given a foretaste of what is to come in two years' time.

EuroSkills boss Josef Herk is also enthusiastic: "I'm terribly proud to see such success stories, like the ones featuring these five young persons. It's quite overwhelming, at times," he said on a visit to the shoot. He will lead the red-white-red delegation as it sets out for Hungary just a few days from now. "Quite honestly, for me, EuroSkills is one of the best parts of the job", he confesses.

It's not just the film shoot – which was blessed with bright sunshine – that has enabled the EuroSkills ambassadors to bond closely. "Everything that happened at EuroSkills and WorldSkills are shared experiences that bring us closer together," says Birgit Haberschrick, the 2014 European champion in floristry: "The emotions, the hard work and the

fantastic feeling on top of the podium – these are things that none of us will ever forget." This very special bond among the champions was immediately evident during the film shoot. "The way they interact is so natural, no stage directions are needed", explains director Elmar Ranegger.

And what is the film about? Well, you'll be able to see for yourself on all the EuroSkills 2020 social media platforms at the end of September. Before they left the film shoot, the young EuroSkills ambassadors made one promise: "We'll be back. Very soon. See you in Graz in 2020!"



**SEE YOU  
IN GRAZ  
IN 2020!**