

# EURO SKILLS

EUROPEAN CHAMPIONSHIP OF  
YOUNG PROFESSIONALS 22.-26.09.2021

## MEDIA GUIDE

Version 1: June 10, 2021





GRAZ: CITY OF DESIGN  
IN THE HEART OF EUROPE.

EUROSKILLS IS THE BIGGEST  
VOCATIONAL EDUCATION AND  
SKILLS EXCELLENCE EVENT IN EUROPE.  
FOR THE FIRST TIME, 450 YOUNG  
PROFESSIONALS WILL COMPETE  
IN AUSTRIA FOR THE CHANCE  
TO WIN A PRESTIGIOUS  
MEDAL IN THEIR  
CHOSEN SKILL.

TRY A SKILL  
BE A HERO







# CONTENTS

---

**EuroSkills 2021 – a first for Austria** // 007

---

**Graz – a congenial host** // 009

---

**Useful Information** // 011

---

**Media Registration** // 012

---

**Package Components** // 013

---

**Covid-19 Guidelines** // 014

---

**Media Center at EuroSkills 2021** // 015

---

**Media Code of conduct** // 016

---



Welcome to Austria for the 7th EuroSkills Competition. You are here for Europe's greatest skills excellence event, which is driven by the energy, talent and enthusiasm of the young people who are the heart of our mission. Millions of young skilled professionals have kept the world moving during the pandemic and they will be the ones helping employers lead the skills-based recovery in the months and years to come. It is therefore our mission to help vocational education and training and EuroSkills adapt to the current challenges and prepare our young people for all existing, emerging, digital and green economies which support Europe's economic prosperity. We wish you every success in your endeavours in the coming days and the important role you will play in sharing the empowering message of EuroSkills Graz 2021.

---

**DITA TRIDAS**

President, WorldSkills Europe



Vocational education and training not only provides young people with an internationally recognised educational qualification, but also fosters their talent, their self-development and their active participation in society. The European championships event EuroSkills 2021 now showcases the up-and-coming elite of the skilled workforce from all over Europe, and is an important flagship event for raising the profile of vocational education and emphasising the importance of a highly trained skilled workforce. "The competition is getting tougher – not only in international contests, but also in everyday business life. That's why we are called upon to promote the qualifications of our young, skilled workers. After two postponements, it is a great honour for our country to host this competition in the Austrian Province of Styria.

---

**MARGARETE SCHRAMBÖCK**

Austrian Federal Minister



The EuroSkills contest, hosted in Austria for the first time, is a unique opportunity for young workers to showcase their skills. We all have a common goal: to promote excellent vocational education and training and to be ready for the future. The pandemic showed us how fast everything can change, and it hit young people particularly hard. For Europe to maintain its economic standing, we need to invest in the future of skills, and we need the commitment of companies. Developments and markets may be unpredictable, but a highly qualified workforce will help us tackle these challenges. So, let's all make a common effort to keep the perspectives of our young generations alive. Let's define and create the skills of tomorrow. Let's shape our future together!

---

**HARALD MAHRER**

President, Austrian Federal Economic Chamber



I am very proud that EuroSkills is now going to take place in Styria. Given that the European Skills Championships had to be postponed in 2020 due to the pandemic, this year's event will send out the message that Styria, with its spirit of inventiveness and innovation, is capable of staging events on a global scale, even under difficult conditions. This would be inconceivable without the organisation team, who – under the guidance of Styrian Economic Chamber President Josef Herk – have worked with the umbrella organisation, World Skills Europe, and partners to find solutions so that EuroSkills can be hosted safely. We are extremely grateful to everyone involved for their effort in raising the profile of skills and trades in general, and of the event in particular. It is only by working together and with the help of highly trained, skilled workers, that we can succeed in getting our economy back on track.

**HERMANN SCHÜTZENHÖFER**  
Governor of the Province of Styria



EuroSkills 2021 is to be staged in Graz for the first time. As the mayor of Graz, I am of course delighted about this. I am also pleased about it as a businessman in this city. That's because all these young, skilled workers, who are about to pit their skills on the great, international stage, form the basis of our economy. These young men and women are passionate about their skills and trades, and they give of their very best each and every day to improve even further, in traditional fields as well as in new industries. I am proud of you all. Of each and every one of you. Regardless of who ends up on the podium, these young people are winners already. With their determination and commitment, they demonstrate how valuable they are for their country and their city. I would like to wish the competitors all the best for EuroSkills and for their future.

**SIEGFRIED NAGL**  
Mayor of the City of Graz



Organising a major international event is always a particular challenge. Since 2016, when we won the bid to host EuroSkills 2020, the team has worked tirelessly to make sure it would be a top event. Nobody could have foreseen that we would be forced to go into extra time and add another year of preparations and rearrangements. Cancelling the event was never an option: after all, challenge helps us to grow. This is what makes EuroSkills 2021 an extraordinary and certainly an unforgettable event, in both its preparation and its implementation. Visitors can expect an event organised in accordance with the strictest safety and hygiene standards – and, of course, some exciting competitions. And, at the heart of it all, are those to whom we have been devoting our commitment and involvement: young, skilled workers, who now find themselves in the European spotlight.

**ANGELIKA LEDINEG AND HARALD DEL NEGRO**  
Management Board EuroSkills 2020 GmbH

**CHAIRMAN OF THE BOARD,  
EUROSKILLS 2020 GMBH**



If you want to make it to the top, you need staying power! This is especially important for the competitors at EuroSkills 2021. After all, they've had to stay at the peak of their performance for more than a year, under difficult conditions that have placed huge restrictions on our work and our lives. The same is true for everyone who has contributed to EuroSkills: the teams, the experts and all our partners and supporters. Which makes us all the more delighted that the European Skills Championships can now be staged after a one-year delay – in keeping, of course, with all the required safety and hygiene precautions. What we have gone through over the past few months makes EuroSkills 2021 much more than just a contest. It is a symbol of commitment and passion, of team spirit and collaboration, of hope and confidence – and of the perseverance needed to reach the top!

**JOSEF HERK**  
President, Styrian Federal Economic Chamber





# EUROSKILLS 2021

## A FIRST FOR AUSTRIA

### EUROSKILLS 2021 IN GRAZ & PREMSTÄTTEN/AUSTRIA

In summer 2016, WorldSkills Europe awarded Austria the honour of hosting EuroSkills, with Graz as the host city. This top-level event will be one of the biggest highlights of the 2021 calendar. This is true both for the event itself and for the side programme organised in cooperation with Austrian companies. And, of course, there will be massive media interest in these European championships for skills and trades. There is much to do if we want to measure up to Austria's reputation as a top-level, world-ranking event organiser – including working together with the Austrian economy.

#### DATE

// 22.- 26.09.2021

#### LOCATIONS

// Stadthalle, Messe Congress Graz

// Schwarzl Freizeitzentrum

#### PROGRAMME

// **Wednesday 22.09.2021** – Opening Ceremony (Stadthalle)

// **Thursday to Saturday 23.-25.09.2021** – Competitions, meetings and side events (SFZ Schwarzl Freizeitzentrum)

// **Sunday 26.09.2021** – Closing Ceremony with presentation of awards (Stadthalle)

#### GOALS

- // Spotlight on highly skilled workforces
- // International showcase for companies
- // Comparison of educational systems

#### FACTS

- // around 450 participants
- // 31 member countries
- // about 45 professions

#### 6 OCCUPATIONAL CATEGORIES – 38 SKILLS

- // Construction and Building Technology
- // Manufacturing and Engineering Technology
- // Information and Communication Technology
  - // Creative Arts and Fashion
  - // Service Industry
- // Transportation and Logistics

#### 10 HOST PRESENTATION SKILLS

EUROSKILLS 2021  
BROUGHT TO YOU BY





GRAZER UHRTURM

# GRAZ

IN THE HEART  
OF EUROPE

THE FRIENDLY ALIEN:  
KUNSTHAUS GRAZ



# GRAZ – A CONGENIAL HOST

---

With more than **850 years of history**, the capital of Styria has a wealth of attractions for visitors to enjoy. Modern architecture meets medieval houses and alleys in almost mediterranean atmosphere. As the **second-biggest city of Austria**, Graz is a melting pot of various international influences and due to it's diversity, it has sights for every interest to discover.

Just to name a few: Graz is home to the **World's biggest historical armoury**, has a so called „staircase of reconciliation“, a **double spiral staircase**, seeming almost like an optical illusion or the historical **„Eggenberg Palace“** built in the 15th century. This unique combination of state of the art facilities, old town culture and mediterranean influence will mean that EuroSkills 2021 will truly be an event that the whole city takes into it's welcoming heart. The city near the southern border of Austria is also known as a **„student city“**, as there can be found four universities, two colleges of pedagogics and two universities of applied sciences with in total around 50.000 students.

In addition to this, Graz is home to numerous **renowned, internationally active and well-known companies**. Styria **leads Europe in regional R&D rate** and has therefore gained a reputation for beeing a true Austrian **innovation hub**. Styria itself is rich in cultural institutions and facilities and offers an insight into an extraordinary world, inviting visitors to linger especially during one of the most beautiful months of the year. Come and see for yourself!

## TRAVEL INFORMATION

All information related to the EuroSkills 2021 venues, to the host city and all its various sights and activities is available at

**[www.graztourismus.at](http://www.graztourismus.at)**



**MAIN SPOTS »  
SHORT DISTANCES**



Styrian  
Economic  
Chamber

University  
Sports Centre

University  
of Graz

Schlossberg

City Park

**INNER  
CITY**

Clock Tower

Mur Island

Main Railway Station

Art Museum

Main square

City Hall

Congress Graz  
& Casino

Opera

University of  
Technology

University of  
Technology

MEETS YOUR NEEDS

**WE ARE MAKING  
GREAT EFFORTS TO  
MAKE SURE THAT THE  
ACCOMMODATION WE  
ASSIGN TO YOU **BEST**  
MEETS YOUR NEEDS.**

**1 km**

mcg | graz

University of  
Technology

**MCG –  
Exhibition  
Centre**

**10 km**

**1 km**



**2 km**

East Railway Station

**Schwarzl Freizeitzentrum  
Competition Venue**

Ice Stadium

**3 km**



# USEFUL INFORMATION

---

## // TRANSPORTATION

Arrival and departure transfers will be arranged from the airport Graz Thalerhof and the Graz central station to the hotels in accordance with the submitted arrival schedule. During the event period, a daily transport between the hotels and the competition venue is provided at designated times. Transfer to and from special events, as Opening and Closing Ceremony and social activities will be announced. A Public Transportation Pass for the city of Graz will be given as well only for the days of the Opening and Closing Ceremony. A Welcome Desk at the Airport and the central station as well as at the accommodation will help and guide all participants.

## // CLIMATE

The weather in Graz is mediterranean influenced. Graz lies in a basin that only opens to the south, causing the climate to be warmer than would be expected at that latitude. Temperatures in September can range from 15 to 25 degrees Celsius, making it an ideal month for visiting Austria's second biggest city.

## // LANGUAGE

The official language in Austria is German. Most people can communicate in English though, especially at restaurants, shops and other service institutions.

## // ELECTRICITY

The electricity current in Austria is 220 Volt. A two pin plug system is used. Adapters can be bought at most train stations, airports and electronic stores.

## // CURRENCY

The Austrian currency unit is Euro (EUR) divided in 100 cents.

## // BANKS & CREDIT CARDS

Banks are usually open Monday to Friday from about 8:30-12:30 and 14:30-16:00. Cash machines can be found outside nearly every bank and on various public places. All major credit cards are accepted in Austria. As there is no cash machine available directly on the competition venue, we highly recommend to bring some cash with you. The next cash machine can be found approx. 800 meters away from the event venue. Cashless payment at the competition venue will be possible with most service providers.

## EUROSKILLS 2021 MARCOM TEAM

We are always happy to hear from you: If you need information about EuroSkills 2021, photos or other materials, please do not hesitate to contact us. You can reach us by E-Mail

**communication@euroskills2021.at**

## WORLD SKILLS EUROPE MARCOM TEAM

For any enquiries related to WorldSkills Europe please contact

**communication@worldskillseurope.org**

# MEDIA REGISTRATION

The EuroSkills 2021 team is looking forward to welcoming numerous media representatives at the European Championship of Young Professionals.

The Opening Ceremony and Closing Ceremony will take place at the Stadthalle (Messe Congress Graz), the competitions themselves will be held at the „Schwarzl Freizeitzentrum“ in Premstätten near Graz.

Please note that all Media and WSE member country MarCom employees, who need access to the Media Center must apply for media accreditation through the online registration system. Accreditation will be granted to professional journalists, photographers, videographers and member country MarCom employees only.

With the registration process you also can purchase your accommodation package – please be aware that you book your package as soon as possible due to a first come first serve principle. Also, please note that due to SARS-CoV-2, there is only limited space available.

## ACCREDITATION STEPS

Whether you need access to the Media Center and accommodation or only access to the Media Center, in any case please make sure to send us the completed Media Registration Form by E-Mail to [communication@euroskills2021.at](mailto:communication@euroskills2021.at) by **30 June** at the latest.

**1.** Fill out the Media Registration Form and return the completed form until **30 June 2021** to [communication@euroskills2021.at](mailto:communication@euroskills2021.at). Please note that you must fill out the form for each person in the Media Team individually.

**2.** After we've received your completed forms, we will send you the login data for the online system, where you are able to complete all the personal informations and book your package or get your accreditation for the Media Center.

Please make sure to confirm the packages as soon as possible due to the limited amount of hotel rooms.

**3. Ready!** You are officially accredited for EuroSkills 2021.

All documents to register can be downloaded here: <https://euroskills2021.com/en/media-information/>

Austria is part of the Schengen Area, which agreed on the abolition of border controls between themselves and on common visa regulations. By applying for an Austrian Visa, a foreigner applies for so-called Schengen Visa which allows him/her to travel inside of the Schengen Area without any restrictions. Schengen Visa holders do not need additional special visa for Austria. For countries that need **VISA** to travel to Austria, please see the following website:

<https://www.bmeia.gv.at/en/travel-stay/entry-and-residence-in-austria/entrance-and-residence/visa/>

If you need an invitation letter please return the completed visa form for EuroSkills 2021 no later than **June 22nd, 2021**.



# PACKAGE COMPONENTS

In order to make your stay in Austria during EuroSkills 2021 as pleasant as possible, we have reserved room allotments for you in selected hotels and various categories. The number of available rooms is limited, therefore booking works after the principle „first come, first served“. Below you will find an overview of the services included in a Media Package as well as the services included in a pure „Day Accreditation“. Detailed information on the packages will be available in the online booking system after returning the Media Registration Form to EuroSkills 2021 and receiving the login data. If you need assistance with the booking process, please feel free to contact us at any time by emailing to [communication@euroskills2021.at](mailto:communication@euroskills2021.at).

## EXAMPLE 6-NIGHTS PACKAGE 21.09.-27.09.2021

### // PACKAGE COMPONENTS:

// 6 Nights accommodation // 6 Breakfasts // 5 Lunches // 5 Refreshments // 1 Arrival & Departure services // Daily transfers // Public transportation pass (22.09; 26.09) // Accreditation // Welcome Package // Change Management Services (e.g. 24h member support, 24h hotline)

### // PRICES:

**Hotel Category A**  
Single Room: **EUR 1700,00**  
Double Room: **EUR 1325,00**

**Hotel Category B**  
Single Room: **EUR 1450,00**  
Double Room: **EUR 1215,00**

**Hotel Category C**  
Hotel Rooms in Category C  
on request only!

## DAY ACCREDITATION

If you only need access to the Media Center at EuroSkills 2021, please fill in the Media Registration Form and send it to [communication@euroskills2021.at](mailto:communication@euroskills2021.at) stating that you only need a „Day Accreditation“ by 15 August at the latest.

Our team will then contact you as soon as possible. Thank you!

Included in a Day Accreditation are access to the Media Center and refreshments as snacks and drinks.

## OPENING AND CLOSING CEREMONY – PRE-REGISTRATION

If you are interested in attending the Opening Ceremony and/or the Closing Ceremony of EuroSkills 2021 and need a media seat, photo spot or video spot, please pre-register by emailing to [communication@euroskills2021.at](mailto:communication@euroskills2021.at) due to limited space until **13 August**. We will let you know from 31 August whether you have been allocated a place via E-Mail.

# COVID-19 GUIDELINES

**By our heart:** We want to ensure health and safety for every single one of our spectators and the Skills family at the European Championship of Young Professionals.

For this purpose, we have developed our EUROSILLS 2021 C-19 Guide in cooperation with the regional and national authorities as well as experts, which sets out to prevent the spread of COVID-19, as well as to protect your and everyone's health by taking extensive safety precautions. This guide will be constantly revised and adapted to meet the respective current regulations. Only if we work together, and strictly adhere to the guidelines, the European championship can be held under the safest conditions.

Together, let us create a safe environment for all!



## EU-WIDE GREEN PASS (DIGITAL GREEN CERTIFICATE) FOR FREE MOVEMENT – NO OBLIGATION OF BEING VACCINATED

On 17 March 2021, the European Commission presented a proposal to create a Digital Green Certificate to facilitate the safe free movement of citizens within the EU during the COVID-19 pandemic. It is planned to finally introduce the EU-wide Green Pass until the end of July, 2021. This will be a milestone to allow and ease international travel.

A Digital Green Certificate is a digital proof that a person **has either**

- // been vaccinated against COVID-19, **or**
- // received a negative test result, **or**
- // recovered from COVID-19.

National authorities are in charge of issuing the certificate. The digital version can be stored on a mobile device. The Digital Green Certificate will be accepted in all EU Member States, i.e. also for your travel to Austria. When travelling, every EU citizen or third-country national legally staying or residing in the EU, who holds a Digital Green Certificate, should be exempted from free movement restrictions in the same way as citizens from the visited Member State. This also means, that no quarantine will be necessary – neither for travels to Austria, nor to travelling back home. Digital Green Certificates will be valid in all EU Member States.

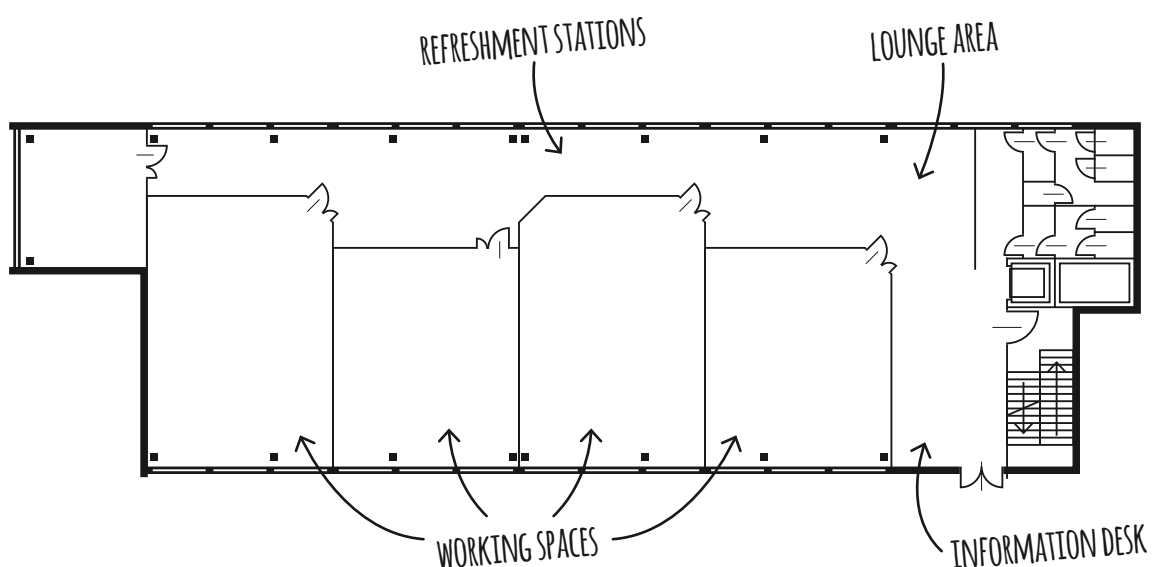
For all non-EU Member Countries, we are confident that similar solutions will be elaborated on an international basis to allow movements without further restrictions.

// Please stay tuned on all Covid-19 issues and regularly check our website:  
[www.euroskills2021.com/en/covid-19-guide-en](http://www.euroskills2021.com/en/covid-19-guide-en)



# MEDIA CENTER AT EUROSKILLS 2021

The Media Center at EuroSkills 2021 is housed in its own office building near the competition venue, where an entire floor is available just for the media present at the European Skills Championships. It can accommodate around 250 people and is equipped with all the essential amenities: WIFI, work stations, lockers, a lounge area with refreshment area as well as an info desk for your requests and questions are available there. **Please note that you need an official Media Accreditation to enter the Media Center.**



## // OPENING HOURS MEDIA CENTER

- // C-1 22.09. 08:00-20:00
- // C1 23.09. 08:00-20:00
- // C2 24.09. 08:00-20:00
- // C3 25.09. 08:00-20:00
- // C+1 26.09. 08:00-14:00



# MEDIA CODE OF CONDUCT

WorldSkills Europe outwardly encourages and promotes all aspects of the EuroSkills event, especially Competition press coverage. The following Code of Conduct outlines the expected behaviour from members of the media and press who have been accredited by WorldSkills Europe and allowed to operate just before, during and just after a EuroSkills event.

For the purpose of this Code of Conduct – “Press” includes reporters, journalists, photographers, and film crews.

- All press attending the EuroSkills Competition need to be accredited and ensure that their press badge is visible at all times. All press are also subject to the WorldSkills Europe Code of Ethics and Conduct and the Competition Rules. In particular, B.12 Issue and Dispute Resolution and B.10 Filming and photographing at the Competition. Code of Conduct – Competitor access and Workshop Access.
- No photographing or filming of a Competitor should take place that may be deemed to interfere with or hinder the performance of the Competitor in the Competition.
- Press may take photos and film from outside the workshop without any prior approval. Even here, accreditation badges must be visible at all times. If any member of the press is considered to be acting inappropriately or suspiciously then they may be asked by an Expert(s) or member

of the WorldSkills Europe secretariat to reframe from their activity and move away from the area. On request, the press are obliged to comply fully with the Expert(s) or WorldSkills Europe secretariat questions and requests.

- No press can enter a workshop during the Competition.
- No press can enter a workshop during breaks in the Competition without the explicit permission of the Chief Expert for that skill competition. Specific ‘shots’ or ‘angles’ are to be organised in discussion with the Chief Expert of the skill, the compatriot Expert, and the Competitor.
- No press can communicate with a Competitor without the explicit permission of the Chief Expert for that skill and the compatriot Expert.
- No press are to enter the ‘personal work space’ (i.e. to do ‘close-ups’) of a Competitor without the explicit permission of the Chief Expert for that skill and the compatriot Expert.

## COMPETITOR ACCESS OUTSIDE WORKSHOP

Any interviews with Competitors must be organised and approved via the relevant Team Leader and the appointed Communications Officer for the Member organisation. Non-compliance to this Code of Conduct is likely to result in the press accreditation being removed and revoked.





# WE ARE PART OF IT

Supported by



Main Sponsors



Diamond Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Suppliers



Partners



Tourism Partners



Logistics Partners





[www.euroskills2021.com](http://www.euroskills2021.com)

